

16th January 2023

RE: HOSTING OF WORLD AVOCADO CONGRESS 2027 IN SOUTH AFRICA

To Whom It May Concern

The Fruit Farm Group South Africa would like to pledge its support to The South African Avocado Growers' Association in submitting a bid to host the World Avocado Congress in South Africa.

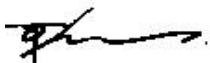
Strong international relationships are an integral part of the success and continued growth of the global avocado industry. The World Avocado Congress is key in this regard. We feel that South Africa is ideally positioned to host a successful World Avocado Congress in 2027.

This is not only an opportunity to develop partnerships internationally but within our own continent and neighboring countries as well. It will also allow South Africans to display the expertise, innovation and technical knowledge that exists in our country.

With the expertise within SAAGA and South Africa's excellent track record of hosting international events, we are confident that South Africa is ready to host the World Avocado Congress in 2027, both in terms of available facilities and the wide variety of tourist attractions that are available for visiting delegates.

We readily support SAAGA's bid and wish the team all the success!

Kind Regards



Trevor Dukes
Chief Executive Officer